

The Valero Alamo Bowl is a 501(c)(3) non-profit organization that produces a calendar of events highlighted by a post-season college football game played in San Antonio, Texas.

Digital Team Member

We are seeking volunteers in the following areas to serve on our Bowl Week Digital Media Team to help us capture the fan and player experience:

- Photography
- Social Content Creation
- Videography
- Video Editing

Responsibilities

- Capture and provide engaging content for the Valero Alamo Bowl socials and historical purposes.
- Work with other Digital Team members to interview fans and players at designated events.
- Be available 24/7 for meetings, events, and other Digital Team duties during Bowl Week.

Qualifications

- Applicants should be detail oriented and possess strong communication and organizational skills, a positive attitude, outgoing personality, and good work ethic.
- Ideal candidates are familiar with social media content creation and best practices on Instagram, IG Stories and TikTok.
- Familiarity with Adobe Creative Suite welcomed but not required

Candidates must be available to help by 10 a.m. on December 26 through the game day. Digital Team members will receive Valero Alamo Bowl apparel and several meals. Shared accommodations in the media hotel will be provided for selected team members coming from out of town. Local candidates who are available to help part-time when the teams arrive on December 23 will receive priority.

Interested in Joining the Team?

Qualified candidates should send a resume and a link of your work to: Julie Baker at bakerj@alamobowl.com

Resumes are encouraged in advance of October 1 when a review of candidates will begin. Those received after this initial deadline will be accepted and reviewed as necessary until the positions are filled.





